

## INTERVIEW QUESTIONS

**for entrance examination,  
Specialty of Journalism**

**Suleyman Demirel University, Kazakhstan  
Faculty of Law and Social-Humanity Sciences  
(Academic year of 2018-2019)**

1. The difference between PR and advertising
2. Why should we - as consumers - read several sources of information?
3. Why do we need a hashtag?
4. Important topics of modern domestic journalism
5. What is a "nation"?
6. Why do we need to check the information?
7. How does the media influence child's mind?
8. What is "culture"?
9. How do you understand the concept of "globalization"?
10. Can a journalist use a hidden camera?
11. What is a brand?
12. What forms the image of a journalist?
13. What is artificial intelligence? How can it affect journalism?
14. Who would you call "Abay" of our time?
15. What domestic Internet publications do you like? Why?
16. What qualities should a TV journalist have?
17. Can a journalist receive gifts, awards? Why?
18. Is the radio still in demand? Why?
19. What kind of books should a journalist read?
20. How do you understand the term "objectivity"?
21. In your opinion, what three qualities should a journalist possess?
22. On which socially significant topic would you write an article? Why?
23. According to you, what school subjects will be useful for a journalist?  
Why?
24. Can we fully trust the news in the media? Why?
25. What does it mean for you to say "The journalist does not have gender,  
faith and nation"?
26. What similarities do Dosmukasan and Group 91 have?

27. What profession would Bukhar zhyrau have if he lived in the 21st century? Why?
28. What characters would you invite to the program if you were in the place of Beysen Kuranbek?
29. How do you understand "patriotism"? Who is a patriot journalist?
30. What should be the text of the article: simple or literary?
31. Is there a future for newspapers?
32. How do you get the daily news?
33. Will the development of technology destroy journalism?
34. How do you understand "publicism"?
35. What is the relationship between journalism and advertising?
36. The modern intelligentsia of Kazakhstan
37. The role of Kazakhstan in the world political space
38. Importance of photos in newspapers
39. How can new technologies, such as VR, influence journalism?
40. What do you think about the problems and opportunities of regional newspapers and TV channels?
41. What is "colonialism"?
42. Why is recognition of Kazakhstan abroad important?
43. What do you think about the current state of media in Kazakhstan?
44. Tell us about the trilogy "Nomads" by Ilyas Esenberlin
45. The program "Cultural Heritage"
46. Explain the notion of "state"
47. What do you think about getting citizenship of Kazakhstan by foreigners? Are they useful to the country or vice versa?
48. Recently, the subject of closing down zoos is often discussed. What do you think about it?
49. "Ayqap" magazine
50. How does advertising affect your life?

Head of the Department of Social Sciences



PhD Saudbayev M.